

# Rocky Ridge Royal Oak



## Community Needs Assessment

August, 2023



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# 1.0 Project Overview



## Project Overview

### **The Rocky Ridge Royal Oak Community Association's Vision:**

*To build a sense of community that encourages involvement between neighbourhoods, while preserving the unique nature of each neighbourhood. We the Community Association will strive to develop a community that will be Friendly, Safe and Environmentally Sensitive. We will strive to accomplish our vision by recruiting and working with committed volunteers, assisting and coordinating shared programs and amenities, working towards financial stability and providing effective input to planning and transportation.*



# Project Overview

## Why is RRROCA doing this work?

- RRROCA has undergone previous assessments to understand the existing gaps in community amenities in the neighbourhoods of Rocky Ridge and Royal Oak, and has been able to deliver on the wants and needs of residents for over a decade.
- As the neighbourhood continues to evolve, the dialogue happening among residents points to a number of ongoing needs as it relates to community amenities. The approach to the current community needs assessment has been developed to align with the objective of gathering and analyzing the identified needs of the community using a communications strategy and an online questionnaire.



# 2.0 Process & Participation



## Process & Participation

The work plan for this project followed a three-step process that allows RRROCA to understand better what the community needs to elevate its social and cultural opportunities:

1. **Survey Review and Implementation:** Refining the questions provided by RRROCA to ensure questions are being asked clearly and concisely, resulting in helpful feedback that can inform the community association's next steps on amenity planning and development.
2. **Communication Strategy:** Providing RRROCA with promotional tactics and options to entice community members to engage with the survey, boosting overall participation.
3. **Survey Analysis and Reporting:** Making sense of the community's input and articulating back what the preferred amenities are while also providing an overview of respondents' other ideas about community amenities.



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## Process & Participation

From June 5 - July 5, 2023, a survey was shared to ensure residents could provide their insights and feedback on the gaps in community amenities in the neighbourhoods of Rocky Ridge and Royal Oak. The digital survey was shared through the RRROCA website, community newsletter and social media channels, in-person surveys were also available to be picked up at a central community based location.



## Process & Participation

We heard from  
**121**  
Community  
members



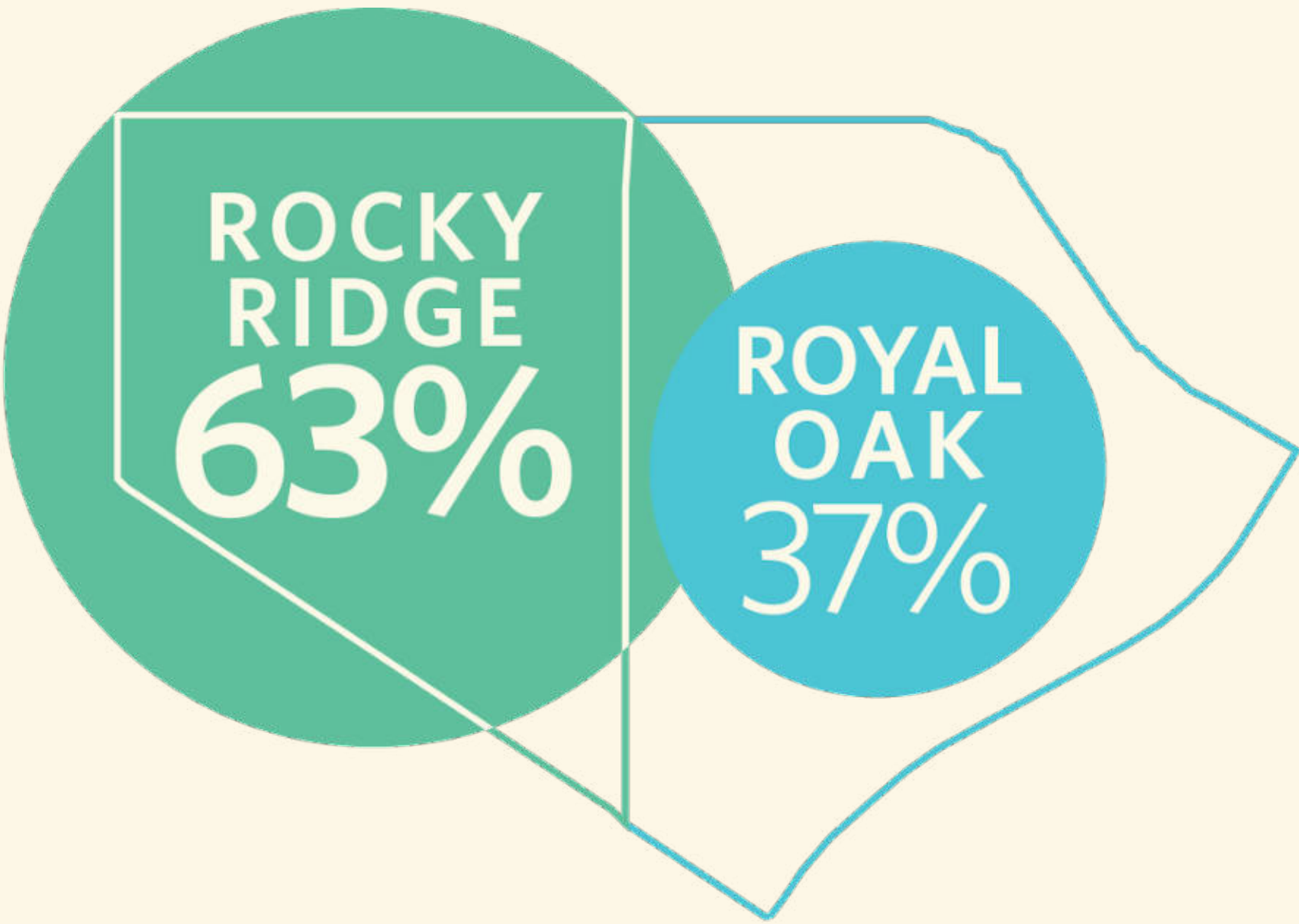


# 3.0 Community Feedback



# Community Feedback

Which neighbourhood do you live/work in?

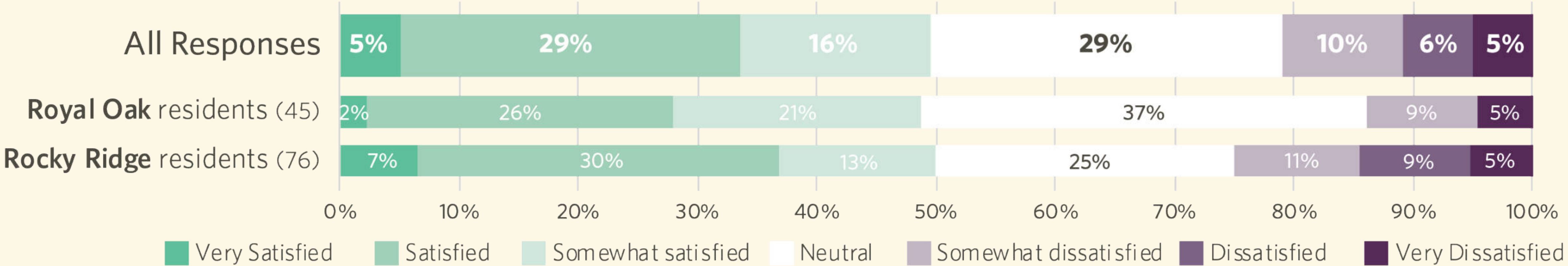


NEIGHBOURHOOD	2016 POPULATION	SURVEY RESPONSES	SURVEY PERCENT	HOW SATISFIED ARE YOU WITH THE WAY RRROCA SERVES YOUR NEEDS?		
				SATISFIED	NEUTRAL	DISSATISFIED
Rocky Ridge	8,195	76	63%	50%	25%	25%
Royal Oak	11,690	45	37%	49%	37%	14%



# Community Feedback

How satisfied are you with the way RRROCA serves your/your family's needs?





# Community Feedback

**What's ONE THING you like most about life in the Rocky Ridge Royal Oak community?**

## Top Five Themes:

1. Pathways for walking and biking
2. Parks, open space, and natural areas
3. Sense of community
4. Location
5. Mountain views

## Indicative Quotes:

*“It’s a very welcoming and supportive community. People are always willing to help each other out and offer advice and guidance when requested.”*

*“The pockets of natural green space and all the connected walking paths”*

*“Location: good amenities and transportation routes”*

*“Scenic surroundings and quiet neighbourhoods”*



# Community Feedback

What’s ONE THING you like most about life in the Rocky Ridge Royal Oak community?

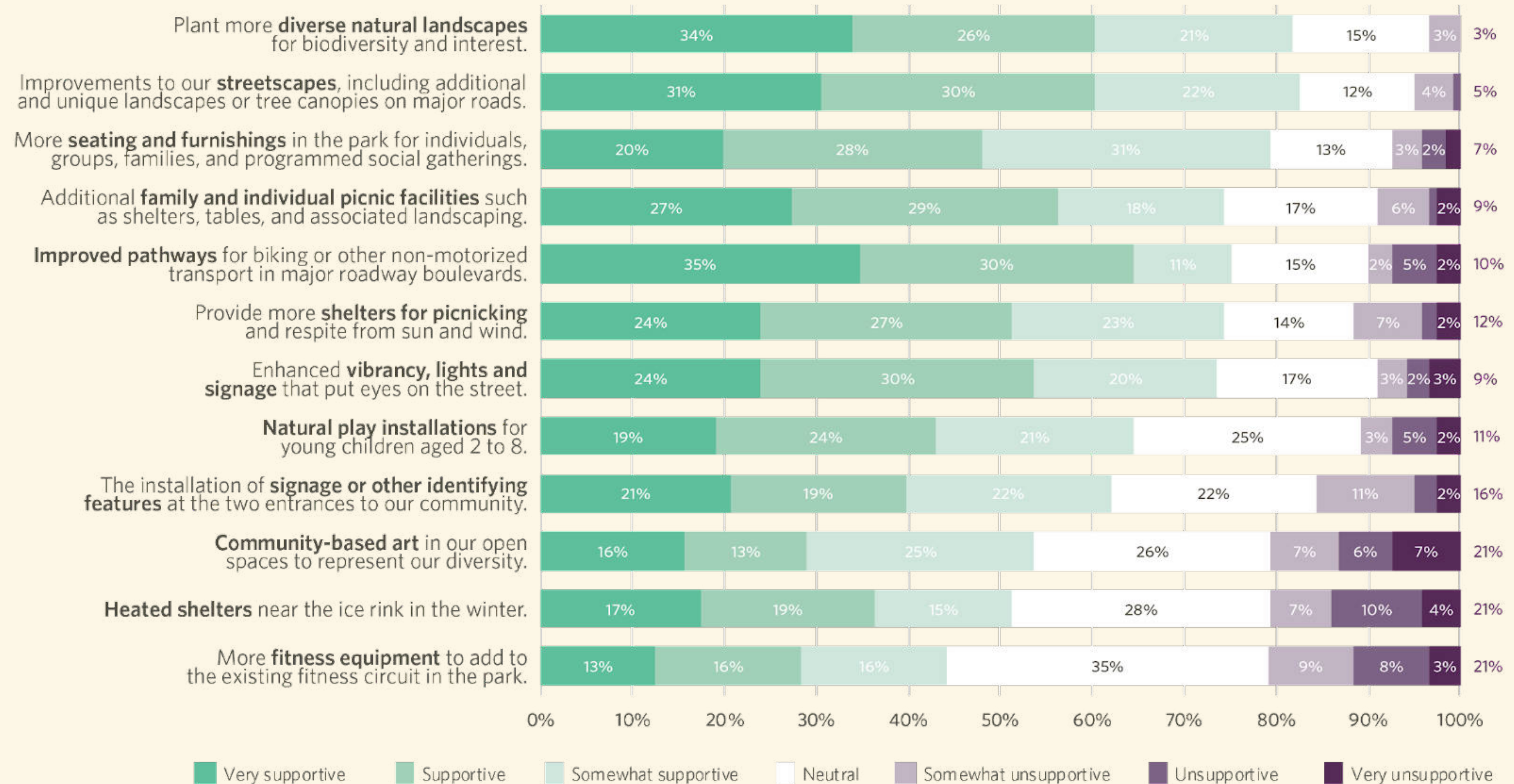
Theme (# of occurrences)	Notes
Pathways (25)	<b>Sub-themes:</b> Walking paths (16), Bike paths (4)
Parks and open space (24)	<b>Sub-themes:</b> Natural areas (10), Parks (5), Ponds (3), Wildlife (3), Splash pool (2), Children’s play areas (2)
Sense of community (18)	A welcoming, friendly community atmosphere was noted as a highlight to respondents living and working in the Rocky Ridge Royal Oak community.
Location (12)	The convenient location and its proximity to transportation channels and other amenities was a top feature for respondents.
Mountain views (11)	Respondents placed high value on the view of the mountains from the
Quiet (9)	The calm and quiet nature of the community was indicated and one of the favourite features amongst survey respondents
Amenities (9)	<b>Sub-themes:</b> Rocky Ridge Ranch (2)
Safety (5)	Community safety was indicated and one of the most important features amongst survey respondents
Transportation (3)	Access to key transportation nodes





# Community Feedback

Please share your level of support for the following ideas to improve the Rocky Ridge and Royal Oak community open spaces.





## Community Feedback

Please share any other ideas you have for how the community association can improve the Rocky Ridge and Royal Oak community public open spaces.

### Top Five Themes:

1. Pathways - snow and ice clearing
2. Improved street scapes
3. Off leash dog park
4. Maintenance & beauty
5. Park amenities

### Indicative Quotes:

*“We need ample snow removal service to existing walking pathways in the winter. This past winter, several prominent pathways were NOT cleared of snow. This is unacceptable service to residents. This immobilized several seniors and mobility challenged individuals in the community.”*

*“Please plant more trees and have more flowers (eg annuals) on Rocky Ridge Boulevard and Rocky Valley Drive”*

*“The CA has already built some great spaces (outdoor rink and pleasure rink, community garden) and the addition of benches, picnic tables, could provide additional opportunities for residents to connect.”*



## Community Feedback

**Please share any other ideas you have for how the community association can improve the Rocky Ridge and Royal Oak community public open spaces.**

### **Indicative Quotes continued:**

*“Need better signs for our crosswalks. Speed is an issue. Could use lights especially near the seniors home in Rocky Ridge beside the community center as staff cross there plus there is a bus stop and community center. Speed on that street is bad.”*

*“Would also like to see an off leash area for dogs - couple suggestions would be the area behind the YMCA that runs between Rocky Ridge Road and the University land extending up to 144 street. The other possible area could be the ravine that sits between Royal Crest and Royal Highlands - google maps lists it as Royal Oak Natural Ravine Park.”*

*“Would like to see more recreational areas/tennis courts - that everyone can access, not just [Rocky Ridge] residents - especially for teens.”*



# Community Feedback

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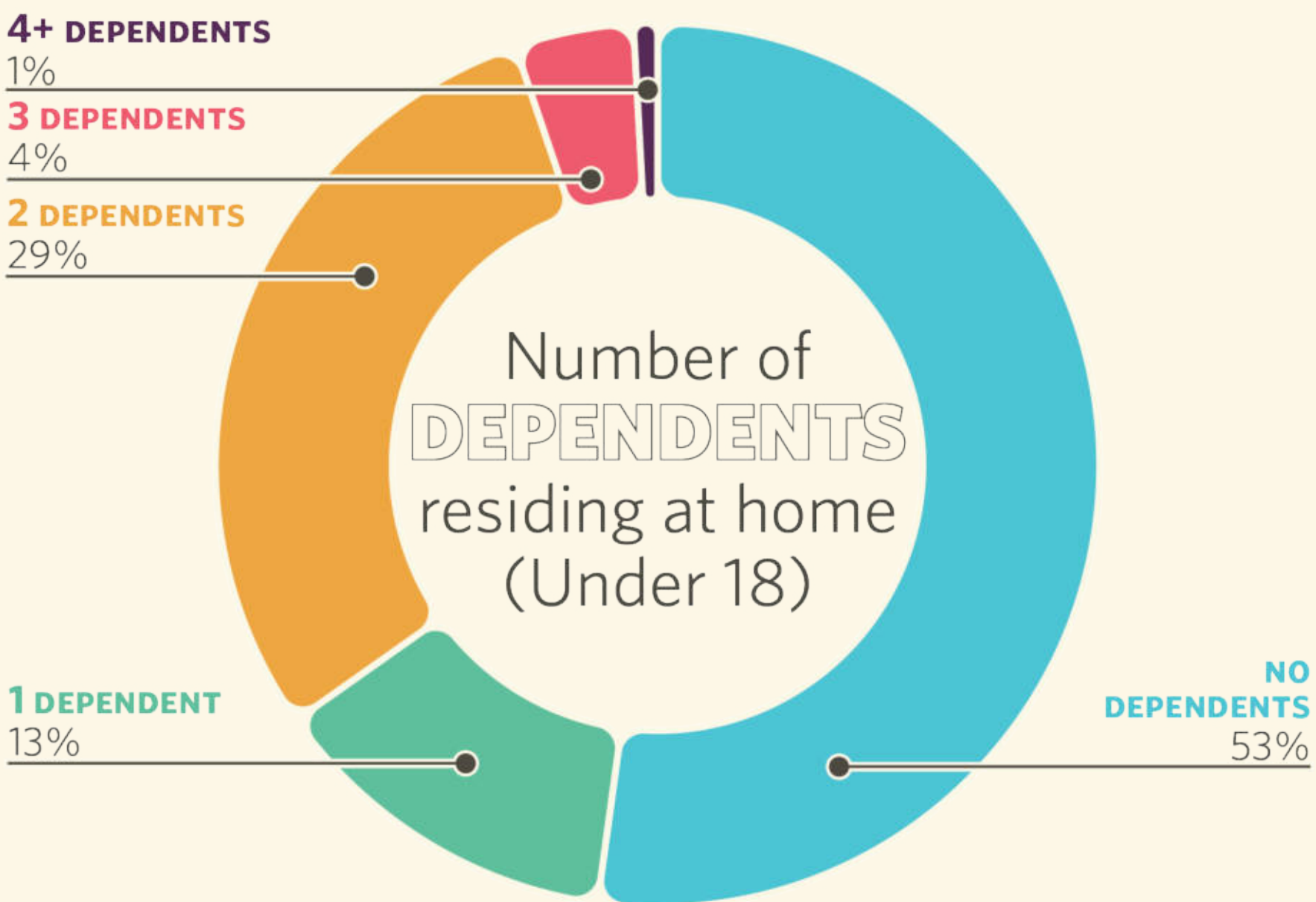
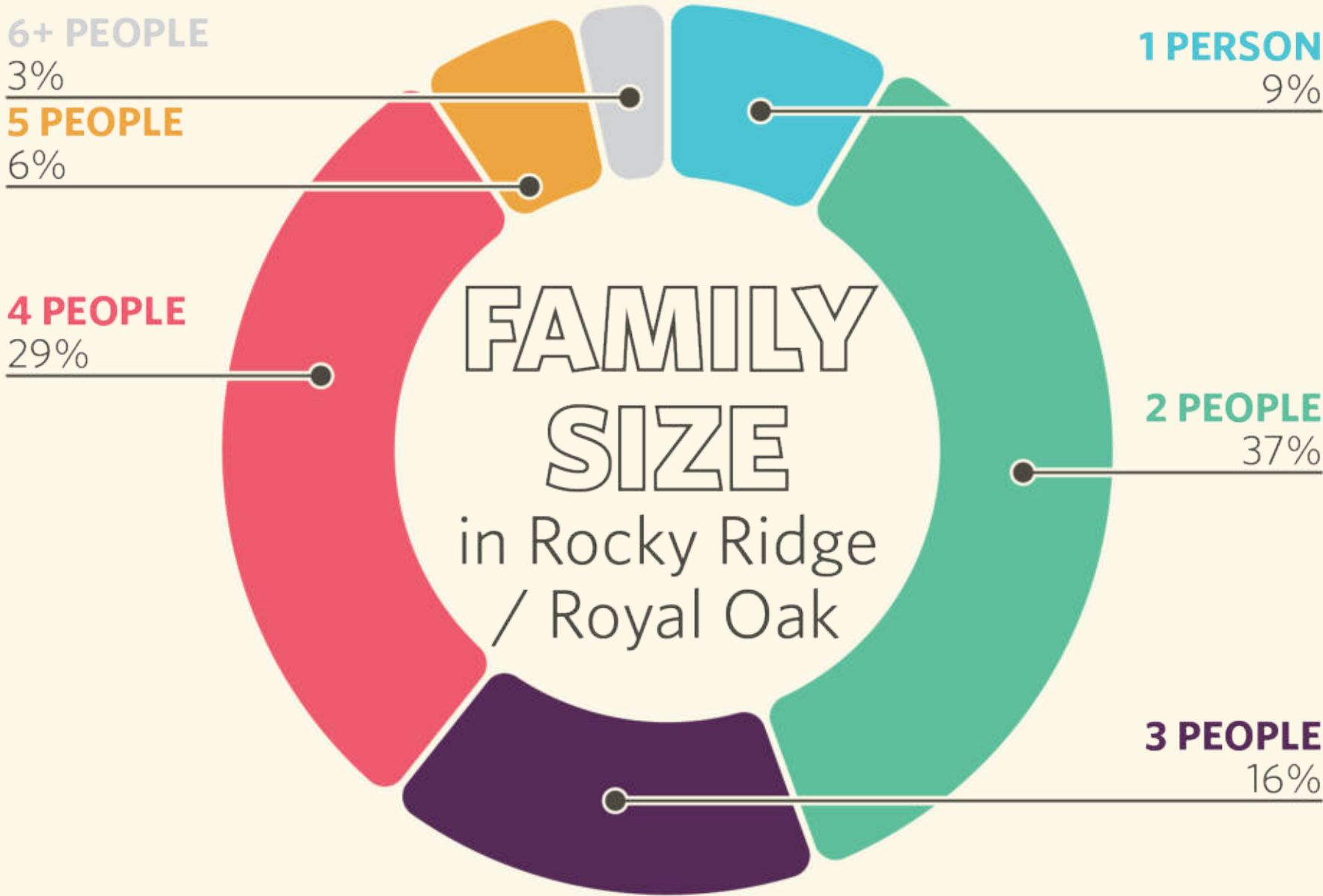
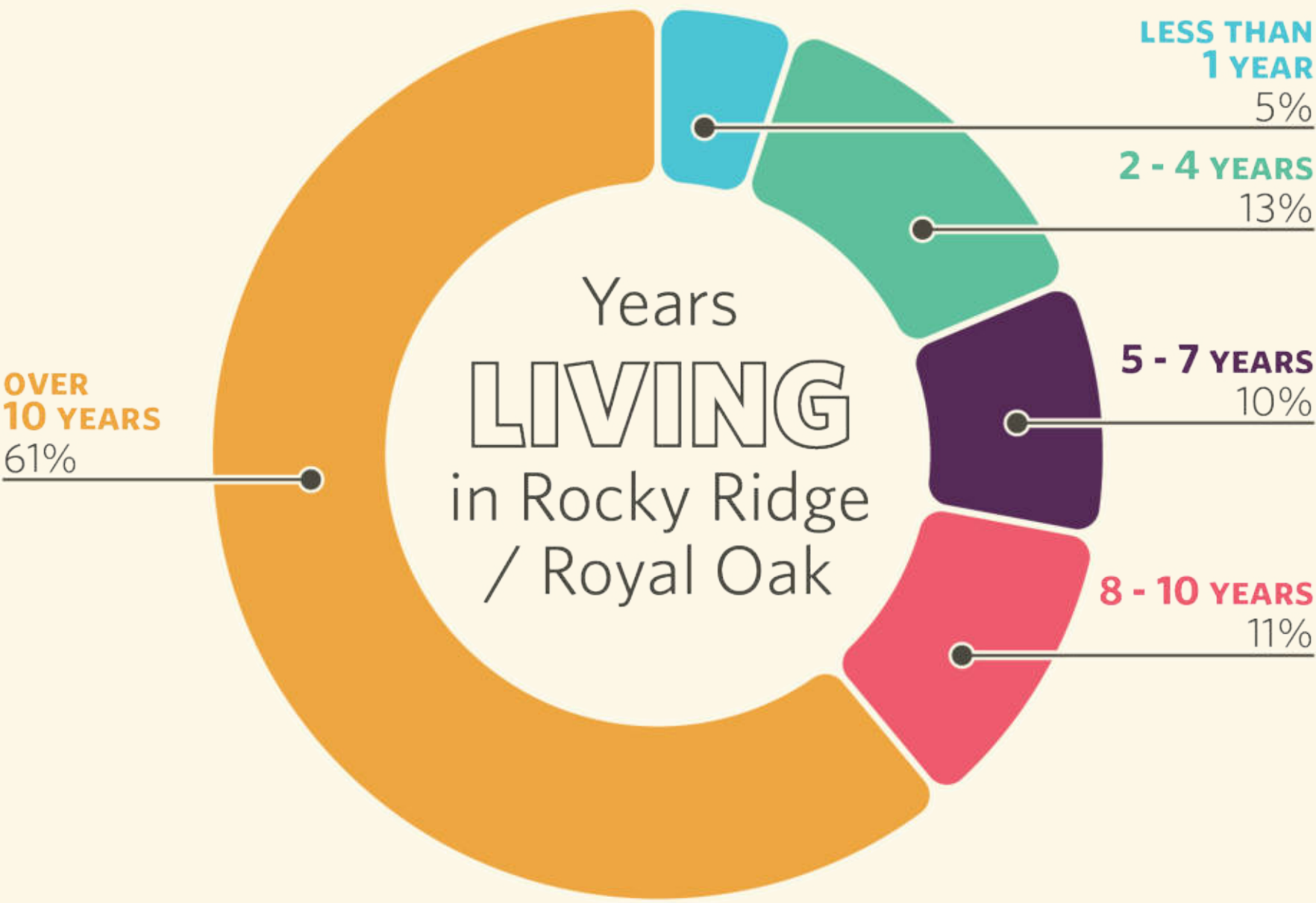
Theme (# of occurrences)	Notes
Pathways (21)	<b>Sub-themes:</b> Snow and ice clearing (15), Increased connectivity (4), Waste bins (4), Accessibility (3)
Streetscapes (15)	<b>Sub-themes:</b> Street trees (5), Crosswalk safety (4), Boulevard planters and maintenance (4 )
Off leash dog park (10)	Survey respondents shared that an off leash dog park would be a great asset to the community.
Maintenance and beauty (10)	<b>Sub-themes:</b> Landscaping (4), Mowing (4), Fixing fences (2)
Park amenities (9)	<b>Sub-themes:</b> Covered shelters (4), Benches (3), Picnic tables (2)
Recreation facilities (9)	<b>Sub-themes:</b> Playgrounds (4), Splash Park (2), Areas for teens (2)
Access to all amenities by both Rocky Ridge and Royal Oak residents, regardless of address (9)	Sharing amenities across both communities was a desire indicated by respondents.
Safety (6)	<b>Sub-themes:</b> Trucks / speeding (2), Tuscany LRT station (1)
Community events (5)	<b>Sub-themes:</b> Block parties (1), Community cleanups (1), Block enhancement competition (1)
Royal Oak community center (5)	A community centre in Royal Oak is something that respondents felt was a missing feature in the community.
Community outreach to increase resident involvement in RRROCA (4)	Survey respondents indicated that they would like more opportunities for community members to get involved with RRROCA.





# Community Feedback

## Demographics:



# 4.0 Next Steps



## Next Steps

This community needs assessment shares the results of the community engagement process to date, with the opportunity for the RRROCA team to use the feedback to inform their next steps in the process to continue improvements to the Rocky Ridge and Royal Oak neighbourhoods.

Thank you to all who participated in the Rocky Ridge Royal Oak Community Needs Assessment engagement process. The project team is grateful for the time you've taken, the feedback you've provided, and the energy you bring to the community.





# Appendix A - Contact Information

Would you like to support or participate in the implementation of any actions mentioned above?

Name	Contact Information
Delaney Moores	delaneymoores@gmail.com
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Alex Hunt	alexandras.hunt@gmail.com
Mary Nelson (President Rocky Ridge Board)	-

